CONTRACT



And:

American Media & Advocacy Group 815 Slaters Lane Alexandria, VA 22314

	Contract / Revision			Alt Order #		
	565178	/		09780469		
Product						
COORS - CO7						
Contract Dates	Estimate #					
10/09/12 - 10/15/12	2734					
Advertiser			Ori	ginal Date	/ Revision	
Coors/R/Congress			0	7/31/12	/ 09/29/12	
	Billing Cycle	Billing	Cal	endar_	Cash/Trade	
	EOM/EOC	Broado	cast		Cash	
	Station	Accou	nt E	xecutive	Sales Office	
	KDVR	Alexan	ıdra	Bradley	Washington DC	
	Special Handl	ling				
	<u>Demographic</u>					
	Adults 35+					
					Total Ratings	
					65.80	
	IDB#	Advert	iser	Code	Product Code	
		228			410	
	Agency Ref			Advertiser	Ref	

			Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End T	ime Days	Length Week	Rate Rtn TypeS	pots	Amount
N 1 31 10/09/12 10/09/12 M-F 5-530a Good Day Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -T 1	5a-530a <u>Rate</u> \$150.00	Rating 0.70	:30	NM	1	\$150.00
N 2 31 10/10/12 10/10/12 M-F 5-530a Good Day Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 W 1	5a-530a <u>Rate</u> \$150.00	Rating 0.70	:30	NM	1	\$150.00
N 3 31 10/11/12 10/11/12 M-F 5-530a Good Day Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 T 1	5a-530a <u>Rate</u> \$150.00	Rating 0.70	:30	NM	1	\$150.00
N 4 31 10/12/12 10/12/12 M-F 5-530a Good Day Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 F 1	5a-530a <u>Rate</u> \$150.00	Rating 0.70	:30	NM	1	\$150.00
N 5 31 10/15/12 10/15/12 M-F 5-530a Good Day Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 M 2	5a-530a <u>Rate</u> \$150.00	Rating 0.70	:30	NM	2	\$300.00
N 6 31 10/09/12 10/09/12 M-F 530-6a Good Day Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -T 1	530-6a <u>Rate</u> \$300.00	Rating 1.10	:30	NM	1	\$300.00
N 7 31 10/10/12 10/10/12 M-F 530-6a Good Day Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 W 1	530-6a <u>Rate</u> \$300.00	Rating 1.10	:30	NM	1	\$300.00
N 8 31 10/11/12 10/11/12 M-F 530-6a Good Day Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 T 1	530-6a <u>Rate</u> \$300.00	Rating 1.10	:30	NM	1	\$300.00
N 9 31 10/12/12 10/12/12 M-F 530-6a Good Day Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 F 1	530-6a <u>Rate</u> \$300.00	Rating 1.10	:30	NM	1	\$300.00
D 10 31 10/15/12 10/15/12 M-F 530-6a Good Day	530-6a		:30	NM	0	\$0.00
N 11 31 10/09/12 10/09/12 Good Day Colorado Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 T 1	6a-7a <u>Rate</u> \$300.00	Rating 1.20	:30	NM	1	\$300.00
N 12 31 10/10/12 10/10/12 Good Day Colorado Start Date End Date Weekdays Spots/Week	6a-7a <u>Rate</u>	Rating	:30	NM	1	\$300.00

Contract Agreement Between: Print Date 10/01/12 Page 2 of 4

Coors/R/Congress



	Contract / Revision	Alt Order #
	565178 /	09780469
Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	COORS - CO7	2734
Advertiser	Or	riginal Date / Revision

07/31/12 / 09/29/12

		Spots/	Totals
*Line Ch Start Date End Date Description		ngth Week Rate Rtn T	/peSpots Amount
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 - W 1	Rate Rating 1.20		
N 13 31 10/11/12 10/11/12 Good Day Colorado	6a-7a	:30	IM 1 \$300.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 T 1	Rate Rating 1.20		
N 14 31 10/12/12 10/12/12 Good Day Colorado	6a-7a	:30	IM 1 \$300.00
Week: 10/08/12 End Date Weekdays Spots/Week 10/14/12F 1	Rate Rating 1.20		
N 15 31 10/15/12 10/15/12 Good Day Colorado	6a-7a	:30	IM 1 \$300.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 M 1	Rate Rating 1.20		
N 16 31 10/09/12 10/09/12 Good Day Colorado	7a-8a	:30	IM 1 \$300.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -T 1	Rate Rating 0.80		
N 17 31 10/10/12 10/10/12 Good Day Colorado	7a-8a	:30	IM 1 \$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 W 1	Rate Rating \$300.00 0.80		
N 18 31 10/11/12 10/11/12 Good Day Colorado	7a-8a	:30	IM 1 \$300.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 T 1	Rate Rating 0.80		
N 19 31 10/12/12 10/12/12 Good Day Colorado	7a-8a	:30	IM 1 \$300.00
Start Date Week: 10/08/12End Date 10/14/12Weekdays FSpots/Week1	Rate Rating 0.80		
N 20 31 10/15/12 10/15/12 Good Day Colorado	7a-8a	:30	IM 1 \$300.00
Start Date Week: 10/15/12End Date 10/21/12Weekdays MSpots/Week1	Rate Rating 0.80		
N 21 31 10/14/12 10/14/12 FOX News Sunday	9a-10a	:30	IM 1 \$150.00
Week:Start Date 10/08/12End Date 10/14/12Weekdays SSpots/Week 1	Rate 8150.00 Rating 0.50		
N 22 31 10/10/12 10/10/12 M-F 530p-6p Fox 31 N Start Date End Date Weekdays Spots/Week	530p-6p	:30	IM 1 \$450.00
Week: 10/08/12 End Date Weekdays Spots/Week 10/08/12 10/14/12 - W W 1	Rate Rating \$450.00 1.00		
N 23 31 10/12/12 10/12/12 M-F 530p-6p Fox 31 N	530p-6p	:30	IM 1 \$450.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 F 1	Rate Rating 1.00		
D 24 31 10/13/12 10/13/12 Sa 530-6p	530p-6p	:30	IM 0 \$0.00
N 25 31 10/14/12 10/14/12 News Sunday 5p-530p Start Date End Date Weekdays Spots/Week	5p-530p Rate Rating	:30	IM 0 \$0.00
Week: 10/08/12 10/14/12S 1	\$325.00 1.40		
Spot Ch Date Range Description 1 31 10/08/12-10/14/12 News Sunday 5p-530p	Start/End Time Weekdays 5p-530pSt	Length Rate Rtg T	<u>/pe</u> IM
Credited Very Care Sunday of Coop	<i></i>	.00 φ020.00 1.40 7	477
N 26 31 10/14/12 10/14/12 News Su 530-6p	530p-6p	:30	IM 0 \$0.00
Start Date Week: 10/08/12End Date 10/14/12Weekdays SSpots/Week1	Rate Rating 1.10		
Spot Ch Date Range Description 1 31 10/08/12-10/14/12 News Su 530-6p	Start/End Time Weekdays 530p-6p St	Length Rate Rtg T	/pe IM
Credited	sι	.ου φοευ.υυ 1.10 <i>1</i>	VIVI
N 27 31 10/14/12 10/14/12 MLB Championship Ser	2p-CC	:30	IM 2 \$5,000.00
Start Date Week: 10/08/12End Date 10/14/12Weekdays SSpots/Week 2	Rate Rating 5.20		

Contract Agreement Between: Print Date 10/01/12 Page 3 of 4

Coors/R/Congress



Advertiser	Or	riginal Date / Revision
10/09/12 - 10/15/12	COORS - CO7	2734
Contract Dates	Product	Estimate #
	565178 /	09780469
	Contract / Revision	Alt Order #

/ 09/29/12

07/31/12

		Spots/		To	tals
*Line Ch Start Date End Date Description	-	Length Week Ra	te Rtn TypeSp	ots	Amount
Start Date End Date Weekdays Spots/Week	Rate Rating		\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \		AF 000 00
N 28 31 10/15/12 10/15/12 MLB Championship Ser Start Date End Date Weekdays Spots/Week	2p-CC Rate Rating	:30	NM	2	\$5,000.00
Week: 10/15/12 10/21/12 M 2	\$2,500.00 5.20				
N 29 31 10/13/12 10/13/12 College Football Lat	5p-cc	:30	NM	1	\$1,200.00
Week: 10/08/12 End Date Weekdays Spots/Week 10/14/12S- 1	Rate Rating 2.90				
N 30 31 10/14/12 10/14/12 NFL/Postgame	2p-12a	:30	NM	1	\$2,500.00
Start Date End Date Weekdays Spots/Week	Rate Rating		I		, ,
Week: 10/08/12 10/14/12S 1	\$2,500.00 5.50		N/A		#4 500 00
N 31 31 10/09/12 10/09/12 M-F LN 9p-930p News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	9p-930p Rate Rating	:30	NM	1	\$1,500.00
Week: 10/08/12 10/14/12 -T 1	\$1,500.00 3.00				
N 32 31 10/11/12 10/11/12 M-F LN 9p-930p News	9p-930p	:30	NM	1	\$1,500.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 T 1	Rate Rating 3.00				
N 33 31 10/13/12 10/13/12 Sa LN 9p-930p	9p-930p	:30	NM	1	\$500.00
Week: 10/08/12 End Date Weekdays Spots/Week 10/14/12S- 1	Rate Rating \$500.00 2.30				
N 34 31 10/13/12 10/13/12 Sa LN 930p-10p	930p-10p	:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.50	NIVI	•	ψ+00.00
Week: 10/08/12 10/14/12 S- 1	\$400.00 1.80				
N 35 31 10/14/12 10/14/12 Su LN 9p-930p Start Date End Date Weekdays Spots/Week	9p-930p Rate Rating	:30	NM	1	\$1,000.00
Week: 10/08/12 10/14/12S 1	\$1,000.00 2.60				
N 36 31 10/09/12 10/09/12 TMZ	1035p-1105p	:30	NM	1	\$250.00
Week: 10/08/12 End Date Weekdays Spots/Week 10/14/12 -T 1	Rate Rating \$250.00 0.70				
N 37 31 10/10/12 10/10/12 TMZ	1035p-1105p	:30	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week	Rate Rating		Ī		
Week: 10/08/12 10/14/12 W 1 N 38 31 10/11/12 10/11/12 TMZ	\$250.00 0.70	:30	NINA	0	የ ስ ስስ
Start Date End Date Weekdays Spots/Week	1035p-1105p Rate Rating	.30	NM	0	\$0.00
Week: 10/08/12 10/14/12 T 1	\$250.00 0.70	Laurette Da	to Die Tees		
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 31 10/08/12-10/14/12 TMZ	Start/End Time Weekdays 1035p-1105p Th		te Rtg Type 90 0.70 NM		
Credited Credited	7000p 7700p 111	.00 \$200.0			
N 39 31 10/12/12 10/12/12 TMZ	1035p-1105p	:30	NM	1	\$250.00
Week: 10/08/12 End Date Weekdays Spots/Week 10/14/12F 1	Rate Rating \$250.00 0.70				
N 40 31 10/15/12 10/15/12 TMZ	1035p-1105p	:30	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week	Rate Rating		ĺ		
Week: 10/15/12 10/21/12 M 1 N 41 31 10/13/12 10/13/12 College Football Early	\$250.00 0.70	:30	NINA	2	¢1 000 00
N 41 31 10/13/12 10/13/12 College Football Early Start Date End Date Weekdays Spots/Week	1p-cc <u>Rate</u> <u>Rating</u>	.30	NM	2	\$1,000.00
Week: 10/08/12 10/14/12S- 2	\$500.00 0.00				
		Totals	65.80	40	\$26,750.00

of Spots Time Period **Gross Amount** Net Amount 10/01/12 -10/15/12 40 \$26,750.00 \$22,737.50 40 \$26,750.00 \$22,737.50 Totals

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

Page 4 of 4 Contract Agreement Between: Print Date 10/01/12



	Contract / Revision 565178 /	Alt Order # 09780469
Contract Dates 10/09/12 - 10/15/12	Product COORS - CO7	Estimate # 2734
Advertiser Coors/R/Congress	<u>C</u>	Original Date / Revision 07/31/12 / 09/29/12

Signature:	Date: